

Content for a Cause Ad Campaign

When I was the Digital Marketing Coordinator at Computer Market Research, I primarily worked on promoting our synchronized channel marketing platform, MioDatos. My coworker and I hosted *Content for a Cause*, a contest for college students to gain hands-on experience by working with a nonprofit to assist in creating a digital marketing campaign for them. I created these ads in the user-friendly graphics program Canva. These ads were distributed via email and posted on the MioDatos Facebook and Twitter accounts.

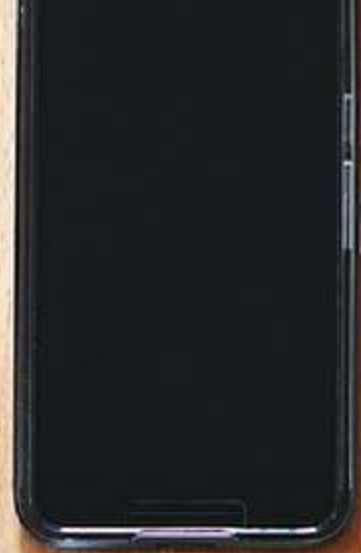


**Want to make
a difference
this semester?**



**SIGN UP FOR
CONTENT FOR A CAUSE TODAY!**





Did You Know?

You can start your marketing career before you graduate?

Sign up for Content for a Cause today!

This
#ThrowBackThursday
THINK ABOUT
YOUR FUTURE!
Sign up for
#ContentForACause
Today!



A top-down view of a person's feet on a wooden desk. The person is wearing black socks. A silver laptop is open on the desk, and a tablet is lying flat next to it. The background shows a patterned rug.

**Don't get cold
feet!**

**Jump start your career with
Content for a Cause**

Sign up today at:
www.miodatos.com